

REAL ESTATE SALARY REPORT

2026

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detailed salary report.

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The hiring market has stabilised, but salary pressure **has not** disappeared:

- Counter-offers are rising, particularly across revenue-generating roles
- Employers are increasing base salaries to protect retention
- Commission structures are evolving as regulations change
- The speed of recruitment processes is directly impacting offer acceptance rates
- Experienced operators are prioritising culture and progression over pure OTE

The result? Smarter hiring decisions matter more than ever. Salary alone is no longer the deciding factor. Retention, leadership quality and clarity of progression are directly influencing hiring success. The businesses winning talent are structured, decisive and commercially clear.

**To receive the full Salary Guide 2026, contact our team.
Email jobs@gkrinternational.com or call 0207 048 3304.**

- ✓ Detailed UK vs Global comparisons
- ✓ Commission benchmarking by role
- ✓ Leadership salary mapping
- ✓ Counter-offer data & retention risk indicators
- ✓ Quarterly hiring trend analysis
- ✓ Strategic hiring recommendations for 2026

Prepared by
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